

ELIMU SCHOOL JOURNALISM WEBSITE MANAGEMENT POLICY GUIDE

What is a Journalism Club?

This is a group of fledgling reporters and photographers working towards improving their journalism skills while updating the student body and school community on the many amazing events, clubs and individuals throughout the school. There are hundreds of stories walking around our schools every day, and it is the duty of the journalism club to share them.

With introduction of the Internet, young journalists have the chance to reach a bigger audience and receive immediate feedback regarding stories or news posts. We encourage schools to utilize their journalism club as an important tool in keeping their school websites well maintained and up to date. We therefore encourage schools to ensure the journalism clubs in their schools are well supported and can perform their duties to their best abilities.

How can the school support the Journalism Club?

- Create opportunities for the journalists to attend all the various functions attended by the school. The journalists then compile reports on the happenings of each event which are then made available to the rest of the school via posts on the school website.
- Running the club activities needs funds. The school can assist by assigning small monthly budgets. On the other hand the school can also encourage this club to generate its own funds by making bookmarks and cards with specific messages that are sold during functions in the school e.g. on the annual parent's day. The funds acquired are used to cater for club expenses as well as projects.
- The journalism club has a membership of at least 25 students. Members meet once a week to prepare for the weekly news to be published and posted on the school website and other bulletin boards.
- Assign a club patron who is part of the teaching staff preferably a language teacher or ICT teacher.

Club Goals

The greatest mission of the journalism club is to keep a well-managed school website, newspaper and any other publication which would be focused on educating, motivating and entertaining the school community as a whole.

Benefits of the Journalism Club

- Provides an outlet to encourage student creativity and enhance their social skills
- Creates educational opportunities to use language lessons in real life applications
- Improves student writing skills
- Provides an opportunity for talent showcasing
- Students gain a platform to build their public speaking skills, photography, art and crafts.

General Club Activities

- Compiling reports ranging from educative and informative to fun and entertaining
- Weekly news posting and anchoring
- Hosting club debates and annual talent competitions
- Participation in national and regional writing contests
- Keep the school and community up to date with any information pertaining to the school and its activities.

Elimu will work to Support your Journalism Club

- By rewarding the best maintained school website with a digital camera and a certificate for the school
- By rewarding up to 10 students with certificates for publishing their articles
- By rewarding one club patron with a certificate to become the honorary club patron of the year
- By offering online assistance whenever the club needs help with their website
- By hosting the best articles of the term on the Capital FM News and Entertainment websites which may lead to further mentorship opportunities.